

THE SOCIAL FINANCING PROBLEM

The need to manage and transform **social financing** is growing exponentially



And yet...

Appx. 4,000+

of organizations are at risk of **shutting down** every year

(avg 10% across every category)



Since 2015...

100,000 million bht+

of **“reported”** donation is circulated annually (Private + Public)



Raising...

2 Qs

1. Where is the capital?
2. Where is the impact?

Sources

Revenue Department on Tax Returns, Thailand Development Research Institute (TDRI), Ministry Budget (Ministry of Social Development, Ministry of Education, Ministry of Health), Thai Publica, Thai Government Open Data, 6 months interview of 20+ leaders in non-profits, schools, hospitals, and social development. Organizations is defined as schools, hospitals, socially-driven organizations, non-profits, multi laterals, etc.

WHAT IF WE CREATE A DIGITAL PLATFORM?

6 components to create a comprehensive platform for social good

CAPITAL + IMPACT =

- | | |
|---|--|
| 1 Google
INFORMATION | 4 Facebook
ENGAGEMENT |
| 2 GivingBackAssoc
DUE DILIGENCE | 5 Magazine
STORYTELLING |
| 3 Online / SMS / Cash
FUND CHANNEL | 6 Own website
USER-DRIVEN |



CHEEWID.COM

OUR DEVELOPING SOLUTION

So we developed Cheewid to become a **single integrated journey** for all

CHEEWID FUNDRAISERS CAMPAIGNS GIVERS LIBRARY ABOUT US EXPLORE LOGIN SIGNUP EN

Overview Updates Financial Givers **My Campaign** Endorsements

Active Campaigns

Fukfunfest "Dream Incubation" 2018

A-Chieve Social Enterprises

Build dreams for our future. Fukfunfest 2018 is the largest career and life counseling event in Thailand for those who strive to understand the meaning of life.

15% FUNDED [CONTRIBUTE](#)

Overview Updates **Financial** Givers My Campaign Endorsements

Annual Financial Statement

Total Donations	
Private Donations	-
Corporate Sponsorship	-
Institution Sponsorship	-
Government Sponsorship	-
Royal Project	-
(1) Total Contributions	-
Program Expenses	
Program 1	-
(2) Total Program Expenses	-

Accountability Checklist

- ✓ 1. Certified Copy of Formation and Organization Status
- 2. Audited Financials
- 3. Audited Financials by Independent Certified Accountant
- ✓ 4. Annual Report & Newsletter
- ✓ 5. Annual Impact Assessment
- ✓ 6. Names and contacts of Board of Directors / Founders

Note: We work with multiple partners to ensure the entire information is accurate and comprehensive

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A-CHIEVE SOCIAL ENTERPRISES

Bangkok Education

RECEIVING PROFILE

250,000	10
Baht Received	Unique Donors

GIVING PROFILE

250,000	10
Baht Donated	Unique Givers

THREE WAYS TO CONTRIBUTE

[Donation](#) [Gifts](#) [Services](#)

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FEATURED GIVER

Kris Supavatanakul
Donated 1,000 baht
2 hours ago

"Glad to be supporting a great organization! A-chieve has contributed immensely to the education sector."

Overview Updates Financial Givers **My Campaign** Endorsements

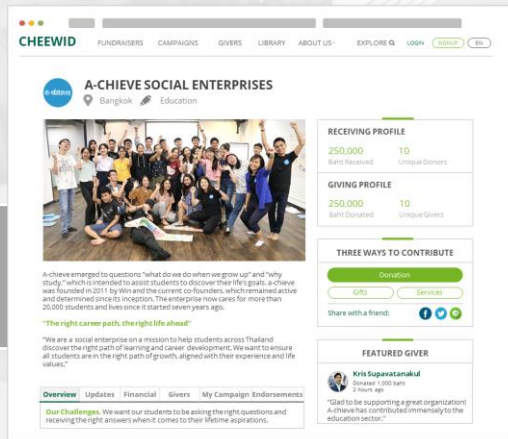
Our Challenges. We want our students to be asking the right questions and receiving the right answers when it comes to their lifetime aspirations.

Note: This is just the profile information of an organization. More information is available on the actual content, with a more sophisticated nature.

OUR TIMELINE

Becoming the default partner for all starting social organizations

SINCE APR 2018 - NOW



500+ ENTITIES

10,000+ SELECTED ENTITIES



END OF OCT 2018 - LAUNCH

2020 - SCALE

2030 - VISION

20 Organizations
by end of October

3 Financing projects for 3 SE
(7 million baht sum)

By **2020**, Cheewid is scaled to grow new causes and organizations

By **2030**, Cheewid is the default partner and starting platform for all social causes

CHEEWID & COMPANY

Kris is accompanied with four other advisors

FOUNDER



Kris Supavatanakul

Creating a leading information portal and social donation platform for change.

Selected Works & Credentials

Accenture – Consultant

- Digital Government Masterplan 4.0 (2016-2019)
- SCB Data Governance and Data Analytics
- TAT Tourism Intelligence Center

Thammasat Design School Visiting Lecturer

- Business + Technology Management
- Gamification

Babson College

- Dean's List Finance & Supply Chain

+10 Staff Members

ADVISORS



Jannarong

Fellow Architects, Plan Associates, A49. Chulalongkorn, U of Strathclyde.



Thee

Machine Learning Lead at Kasikorn Banking Technology Group. Princeton, Oxford.



Cheri

Product & Digital Strategist for BBL Asset Management. Oxford, HEC Paris, Waseda.



Krista

Analyst at Expara Ventures and HSBC. U of Sydney, Sasin.